



Jabulani Design Studio
27 Alphen Crescent
The Reeds, Centurion South Africa

Tel: 012 657 1553
Cell: 082 563 2911
Fax: 0866 54 56 33
e-mail: ilse@jabulanidesignstudio.co.za
www.jabulanidesignstudio.co.za

SEO PACKAGES

Search Engine Optimisation

2011

www.jabulanidesignstudio.co.za

graphic design, website development, domain registration, hosting, Search Engine Optimisation

Managing Member: IM Venter

Get Top Rankings by Optimising your Website

Dear Client,

Thank you for your interest in our SEO Services. Jabulani Design Studio is proud to announce that we have teamed up with four different offshore companies, situated in Europe, USA and India to assist us with our clients' Search Engine Optimisation services.

We believe that our offshore partners have much more experience involving SEO, the global market and all the latest trends regarding the algorithms of various search engines.

South African web owners are only now beginning to look at SEO seriously, while our overseas counterparts , have been doing this for years.

Google's algorithms change weekly and we have a top team of 50 SEO specialists, including myself as project manager, that will attend to your project.

At Jabulani Design Studio we are committed to ensuring that your website gets new traffic and that you're getting more hits on your site. Thus, we have several proposals to offer you regarding SEO.

Phase 1 is a must for any website to see that your site is correctly assembled. We suggest that you take Phase 1 so that our SEO specialists can analyse your current website and internally optimise it for you in conjunction with another package of your choice.

Thereafter you can select some other packages to increase your rankings and traffic.

INTERNAL SEO

Phase 1

Our Search Engine Optimization (Internal SEO / ON-SITE optimization) Plan Includes:

- * Site Analysis
- * Keyword Research
- * Competition Research
- * Webpages Title
- * Meta Description
- * Meta Keywords
- * Meta Robots
- * Sitemap Creation & Submission
- * Entire web site layout including its content relevance
- * Links - Link structure, Alt tags and titles
- * Keyword density
- * HTML validity
- * Web site accessibility
- * Manual submission to all the major Search Engines: Google, Bing, Yahoo and other

Internal SEO means making your website SEO Friendly, using keywords and meta tags in proper weight.

Payment Info:

R2500 – Internal SEO

The time frame for Internal SEO is about 10-16 days

IMPORTANT: High search engine rankings can be achieved with On-site optimization and Off-site optimization. After we complete the Internal SEO, we will move to Phase II Link Building Campaign and Phase III Web 2.0 Marketing Options. Payment is based on each phase completed.

Then Monthly Maintenance for at least 3 month, depending on the keywords complexity and competitors.

We need around 3-4 months of continuous link work.

The content of the page where the back-links are placed is very important. Because of this, the back-links that are coming from the pages with the original and optimized article are more valuable than the back-links made through directories.

It is true that the directories can offer a high Page Rank of the page where the back-link is placed, but for Google this doesn't count as much now as before.

We'll provide you theme based natural Links relevant to your site.

IMPORTANT: I recommend 400-600 links to be build for the website in order to see good results but the final decision is your, you decide how many links we will build for the website. It is important for your back-links to be placed on a page in theme with your site, as page which has good content (but no PR). This type of links count more than the directory back-links with high page ranking..

You need links. Not just any links, but permanent, relevant links that actually drive targeted traffic to your site.

Get Top Rankings by Optimising your Website

SEO PACKAGES

LINK BUILDING PACKAGES:

SEO SILVER LINKS : 150 one way theme links coming from 30 Different C classes IP for just **R2567**
The price includes **1 original article** written by us. (that means 60 one way links coming from 30 site)
- Static links
- 3-6 keywords per article
- Aboutus.org Profile Creation Service
- 50 Web Directory Submissions / 50 one way links
- 40 social links
Necessary time for project delivery: 14 days

Phase 2

SEO GOLD LINKS : 300 one way theme links coming from 30 Different C classes IP for just **R4186**
The price includes **2 original articles** written by us. (that means 120 one way links coming from 30 site)
- Static links
- 3-6 keywords per article
- Aboutus.org Profile Creation Service
- 140 Web Directory Submissions / 100 one way links
- 40 social links
Necessary time for project delivery: 20 days.

Phase 2

SEO PLATINUM LINKS : 430 one way theme links coming from 30 Different C classes IP for just **R5586**
The price includes **3 original articles** written by us. (that means 180 one way links coming from 30 site)
- Static links
- 3-6 keywords per article
- WordPress Promotion
- Aboutus.org Profile Creation Service
- 50 Social Bookmarking
- FLIKR Promotion
- 200 Web Directory Submissions / 100 one way links
Necessary time for project delivery: 23 days

Phase 2

After Phase II you can do a separate Link Building Campaign, because you have competitive keywords you want to use and target, I suggest you to go for at least one or two of the INDEPENDENT SEO SOLUTIONS that involve web 2.0 marketing like:

INDEPENDENT SEO SOLUTIONS

GOLD Web Directory Submissions (MANUAL)
100 Web Directory Submissions / 100 one way links
R2590

Phase 3

or

PLATINUM Web Directory Submissions (MANUAL)
200 Web Directory Submissions / 200 one way links
R5390

Phase 3

1. We do directory submissions 100% manually
2. We create an email account to receive the approval emails from the directories.
3. We also confirm all the validation emails.
4. We share the Page Rank (PR) of the directories to which we submit your sites. PageRank is a measure of the authority of the directory, as measured by Google. We submit to High PR directories, hence bringing your website links from authority directories.

Get Top Rankings by Optimising your Website

SEO PACKAGES

PLIGG SUBMISSIONS

PLIGG Submissions GOLD

50 one way links / 1 entry Manually submitted by our professional team in the best 50 pligg sites on the net
We provide you full reports so you can see exactly where your links are placed

Price = R1190

Phase 4

PLIGG Submissions PLATINUM

100 one way links / 1 entry Manually submitted by our professional team in the best 100 pligg sites on the net
We provide you full reports so you can see exactly where your links are placed

Price = R1330

Phase 4

SOCIAL BOOKMARKING

Social bookmarking is a best way of promoting a website because adding social bookmark links to your blog or web site makes it easy for readers to save and share your content. We submit your link with title, description and relevant keywords on top social networking sites that attracting visitors to your website and helps you increase maximum visibility and improve your search ranking.

Social Bookmarking Submission Packages

Phase 5

- 40 Social Bookmarking Submissions R1200

- 70 Social Bookmarking Submissions R1700

* Most of our sites we submit to have a minimum PR of 4 and go all the way up to a PR 9.

* Manual submissions by an experienced editor. All links are 100% manual submissions. Since all social bookmarking requires registration prior to submission ,it cannot be spammed.

* The links that you get are one-way and permanent; no reciprocal link required.

* Top Social Networking websites: We save your bookmarks to top public website like Fave, Furl, Propeller, Multiply, Slashdot, Mixx, Buddymarks, cloudytags, linked.in and more sites

* Detailed Submission Report: The best part of our Social Media Marketing services is that we provide full detailed submission report

BLOG

Blog Promotion - R1700

Google Blogger
Aboutus.org Promotion
WordPress.com

Phase 6

Blogs are a marketing tool you can't afford to ignore. Building a blog that is search engine-friendly is critical if you want to maximize search traffic, so take care of that from the start and focus on creating great content that others will talk about and link to.

Ex. : <http://powerconsciousgoals.blogspot.com/>

<http://clipcoup.blogspot.com/>

<http://emailcashsuccess.blogspot.com/>

ONE WAY LINKS

Our Web / SEO maintenance services will keep your Website up-to-date. Save money with our fixed monthly Web maintenance plans. These plans are great for covering search engine optimization (SEO) campaigns.

R1400 1 Month : 120 one way links

R2800 1 Month : 240 one way links

Phase 7

Some webmasters focus only on on-site optimization. They optimize the text of their web pages, they try to get the right keyword density, optimize the web page title, etc. but they don't care about links.

Other webmasters think that links from other web sites are the only way to get high search engine rankings. They spend several thousand rands to buy links from other sites without fully optimizing their web page content.

You can achieve good results with both methods. However, you'll get even better results if you combine both on-site and off-site optimization!

Get Top Rankings by Optimising your Website

DELIVERABLES

1. Excel Report with List of Directories, Keywords et. al. as submitted.
2. Email account login information. An Email account would be created to confirm the verification emails sent by the directories. We would also confirm the verification emails sent by the directories.

I would like to go ahead with the following package/packages. (Please tick in the appropriate block next to the Package)

PACKAGE	TIME	COST	PLEASE TICK PACKAGES OF CHOICE	
INTERNAL SEO	10 - 16 Days	R2500	<input type="checkbox"/>	Phase 1
EXTERNAL SEO SEO SILVER LINKS SEO GOLD LINKS SEO PLATINUM LINKS	14 Days 20 Days 23 Days	R2567 R4186 R5586	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	Phase 2
INDEPENDENT SEO SOLUTIONS GOLD Web Directory Submissions PLATINUM Web Directory Submissions	14 Days 28 Days	R2590 R5390	<input type="checkbox"/> <input type="checkbox"/>	Phase 3
PLIGG SUBMISSIONS PLIGG Submissions GOLD PLIGG Submissions PLATINUM	14 Days 28 Days	R1190 R1330	<input type="checkbox"/> <input type="checkbox"/>	Phase 4
SOCIAL BOOKMARKING 40 Social Bookmarking Submissions 70 Social Bookmarking Submissions	14 Days 28Days	R1200 R1700	<input type="checkbox"/> <input type="checkbox"/>	Phase 5
BLOG Blog Promotion	14 Days	R1700	<input type="checkbox"/>	Phase 6
ONE WAY LINKS 120 one way links 240 one way links	30 Days 30 Days	R1400 R2800	<input type="checkbox"/> <input type="checkbox"/>	Phase 7

QUOTE ACCEPTANCE

Company Name: _____ Telephone Number: _____

I, _____, ID # _____ select the ticked above packages for SEO.

Signed, _____ Date: _____

FAX TO:

Please fax this signed page back to **0866 54 56 33** on acceptance of the quotation

We will issue you with a **Pro Forma Invoice** for the 50% deposit fee of the Projects selected.

Get Top Rankings by Optimising your Website